



## **FOR IMMEDIATE RELEASE**

MEDIA CONTACTS: Heather Schwartz, 612.337.0087

# **DELI EXPRESS CELEBRATES OPENING OF RE-DESIGNED 30,000-SQ-FT SANDWICH FACILITY**

**MINNEAPOLIS, Minn., February 20, 2006**—Deli Express, the nation’s largest manufacturer of hot and cold sandwiches sold through convenience stores, celebrated the opening of a newly remodeled 30,000 square-foot production facility in Eden Prairie, Minnesota. On February 15, Minnesota Governor Tim Pawlenty visited their facility to kick off their Grand Opening ribbon cutting and to address their employees.

“This new Deli Express facility is unique in the fact that our employees, led by our engineer Ed Carew, developed the entire design," says Thomas E. Sween, Chairman and CEO of Deli Express. "Using a process called ‘Kaizen Breakthrough Events’ we were able to complete this major project in 12 weeks after a total of 40 Kaizen Events.”

Key benefits from this major remodel give Deli Express a state of the art ready-to-eat (RTE) manufacturing facility that features flexibility, improved people and product flow and improved food safety.

### **About Deli Express**

Deli Express, a division of the E.A. Sween Company with over 915 employees nationwide, is the leading supplier of hot and cold sandwiches to the U.S. convenience store industry. Founded in 1955, Deli Express sandwiches can be found at over 25,000 convenience stores, drug stores, vending machines and other grocery outlets across the country. Every week, Americans purchase more than one million Deli Express sandwiches, subs and burritos, with ingredients including Armour ® ham, Butterball ® turkey and Jennie-O-Turkey ®. In 2001, Deli Express was voted “Vendor of the Year” and inducted into the Convenience Store Industry “Hall of Fame;” in 2002, the company received an “Award of Excellence” from chefs judging on behalf of the American Tasting Institute. For more information, visit [www.deliexpress.com](http://www.deliexpress.com)

###